Scott G. MacDonald

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PROFESSIONAL SUMMARY

As a developmental editor, I help writers improve their content through extensive evaluation. I identify narrative strengths and weaknesses, propose solutions to address issues, and provide detailed, personalized revisions support, all while preserving narrative intent.

PROFESSIONAL SKILLS

Developmental editing, line editing, copyediting, guideline/technical writing, content creation, interviewing, research, fact-checking, and proofreading.

EXPERIENCE

Liquid and Grit | Remote

May 2022-Present

Editor and Writer

- Work with a team of writers, editors, and analysts to create weekly multimedia reports that analyze the latest trends and innovations in mobile gaming.
- Write soft-launch and breakout app teardowns, app summaries, market summaries, and app content updates. Create mailers to accompany each report.
- Line edit and developmentally edit impact drivers, feature teardowns, product insights, revenue analyses, release trends, SL/BO breakdowns, app summaries, and app content updates.
- Copyedit report PDFs before production, imposing house style and AP Style.

Choice of Games | Remote

August 2022–Present

Continuity Tester

- Read randomized playthroughs of in-development interactive fiction titles and flag content for narrative continuity issues.
- Issues include major narrative errors, story inconsistencies, mismatches between choices and actions taken, and other continuity-breaking instances.
- Provide detailed feedback to address flagged issues.

Scott MacDonald | Remote

June 2018-Present

Developmental Editor/Narrative Consultant

- Line edit manuscripts to revise awkward or unclear sentences and paragraphs, clarify ideas, improve flow and transitions, etc.
- Developmentally edit manuscripts to remedy high-level issues with narrative arcs, characterization, descriptive language, setting, etc.
- Guide authors through the editing process by writing editorial letters, which assess work, suggest improvements, and assist authors through revisions step by step.
- Assist authors with developing their narrative ideas. Provide feedback during brainstorming sessions and experimental writing exercises.

HeyPoorPlayer | Remote

December 2020–Present

Freelance Writer

- Write video game reviews and previews for the HPP site.
- Cover a variety of genres including indie, action, platformer, puzzle, adventure, shmups, etc.

Impose the HPP style guide and SEO best practices to all content.

Elite Editing | Remote

April 2020–April 2022

Freelance Editor and Writer

- Copyedited book manuscripts and articles to correct grammar, punctuation, spelling, syntax, and style errors, imposing *Chicago Manual of Style*, 17th ed., style rules or those of the client's house style sheet.
- Line-edited and developmentally edited manuscripts and articles.
- Guided authors through the editing process by writing editorial letters.

Elevate Pictures | Portland, OR

April 2018–August 2019

Editorial Intern

- Improved structure, narrative, and language of a sci-fi novel through developmental edits.
- Copyedited projects, imposing Chicago Manual of Style, 17th edition, style rules.
- Assisted with story bible (narrative database) creation to allow projects to expand into other forms
 of media such as graphic novels and movies.

Ooligan Press | Portland, OR

June 2017-June 2018

Developmental Editor & Copyeditor

- Developmentally edited in-progress manuscripts.
- Provided authors and project managers with a comprehensive overview of a manuscript's strengths and weaknesses.
- Copyedited manuscripts, using the Ooligan Press in-house style guide and the *Chicago Manual of Style*, 17th edition, during copyediting.

Operation Rainfall LLC | Remote

August 2012–February 2016

Freelance PR Manager/Writer

- Wrote, edited, and published video gaming articles and features for the <u>oprainfall</u> site, which specializes in niche titles and localization efforts.
- Managed public relations for the site, reached out to publishers for official review copies, and assisted with public relations efforts. Used WordPress for publication.
- Shared content through Twitter and Facebook. Coordinated and conducted interviews for special features.

EDUCATION

PORTLAND STATE UNIVERSITY, Portland, OR

M.S. Writing w/ Book Publishing (specialized in editing), June 2018

UNIVERSITY OF IDAHO, Moscow, ID

B.S. Journalism, May 2009

REFERENCES

References are available upon request.